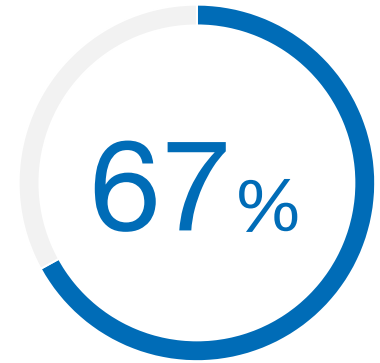


## Spending on Content Marketing Continues to Increase in 2019

67% of surveyed organizations indicated their level of investment in 2019 for Content Marketing will be higher than last year.



Source: TechValidate survey of 42 users of Frost & Sullivan

✓ Validated

Published: Apr. 15, 2019 TVID: F0D-2AD-C6F



TechValidate  
by SurveyMonkey