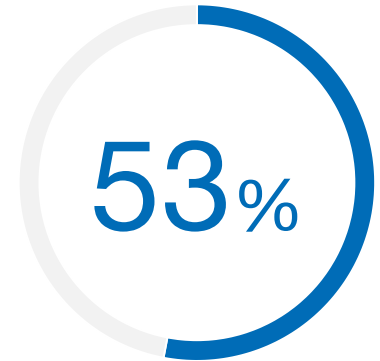


Voice of the Customer Research Remains A Strong Area For Marketing Investment

53% of surveyed organizations indicated their investment in Voice of the Customer Research will increase in 2019.



Source: TechValidate survey of 34 users of Frost & Sullivan

✓ Validated

Published: Apr. 15, 2019 TVID: D56-096-7EC



TechValidate
by SurveyMonkey