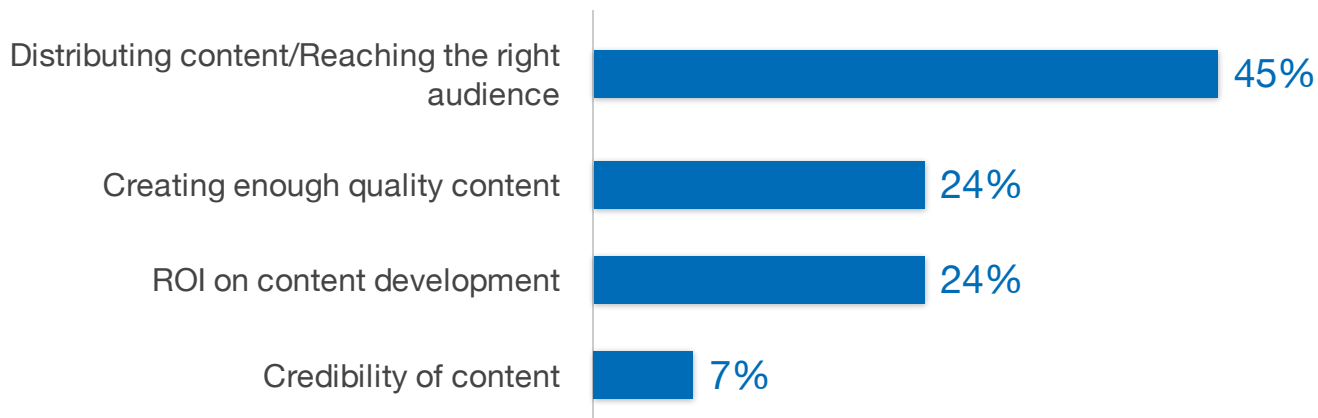


## Right Time. Right Message. Right Audience.

Marketers find their ability to target their audience with the right message, in the right place, at the right time to be the greatest challenge with content marketing.



Source: TechValidate survey of 42 users of Frost & Sullivan

✓ Validated

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TechValidate  
by SurveyMonkey