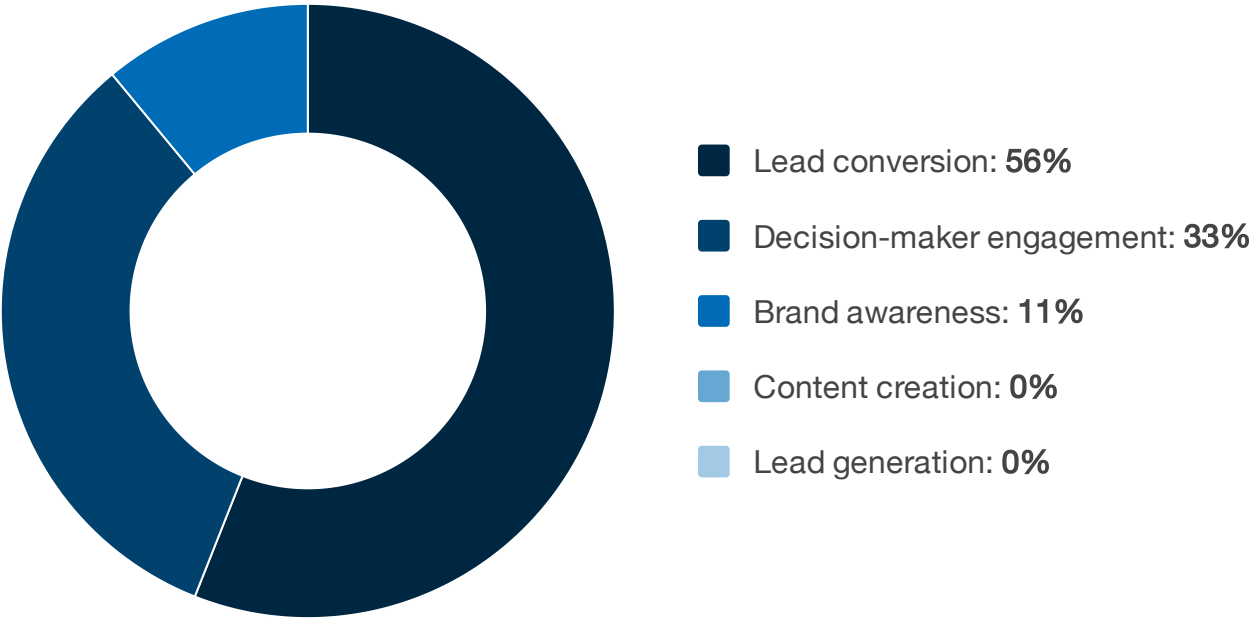


Lead Conversion is the Greatest Challenge Among BtoB Marketers

Which of the following is your greatest marketing challenge?



Source: TechValidate survey of 9 users of Frost & Sullivan. Sample comprised of organizations who selected business to business.



TechValidate
by SurveyMonkey