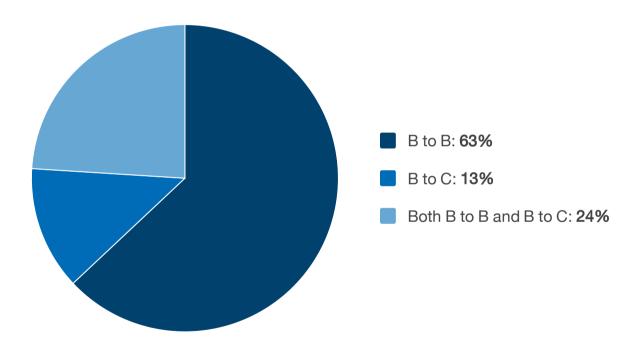
## Marketing Leaders from Both B-to-B and B-to-C Organizations Contributed to This Research

Which of the following describes your organization?



Source: TechValidate survey of 46 users of Frost & Sullivan



