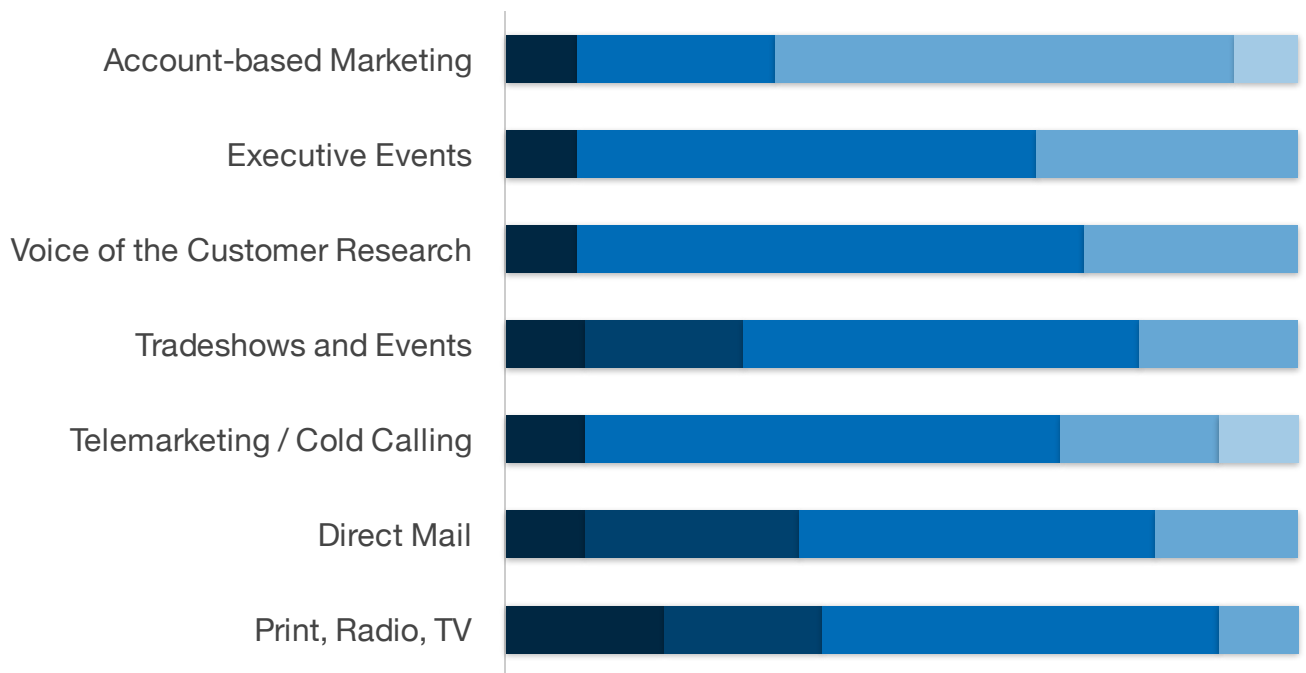


Account-based Marketing Receives Greatest Surge in Investment in 2019

Please indicate your level of investment this year for the following NON-DIGITAL tactics:

■ Decrease Significantly ■ Decrease Somewhat ■ Keep the Same ■ Increase Somewhat
■ Increase Significantly



Source: TechValidate survey of 14 users of Frost & Sullivan

✓ Validated

Published: Mar. 26, 2019 TVID: B0D-8E6-9B3



TechValidate
by SurveyMonkey