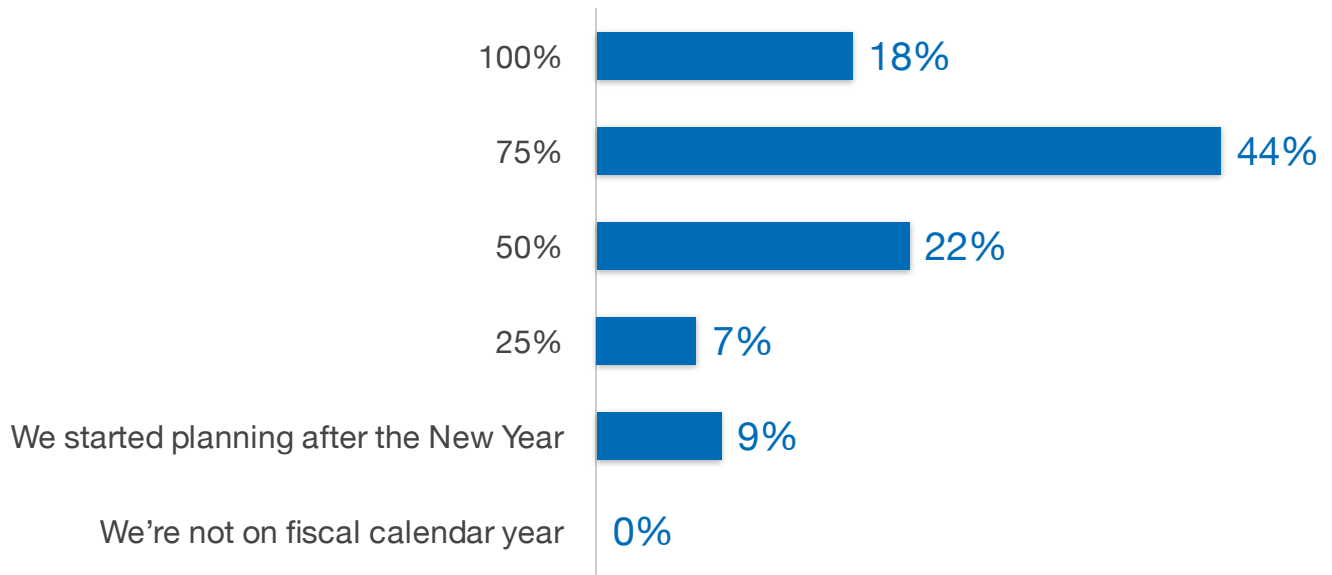


More Than Half (62%) of Marketers Have Their Marketing Plan Finalized a Full Year Ahead

What percentage of your 2019 marketing plan did you have finalized by the end of 2018?



Source: TechValidate survey of 45 users of Frost & Sullivan

✓ Validated

Published: Apr. 2, 2019 TVID: B0D-23F-B76



TechValidate
by SurveyMonkey