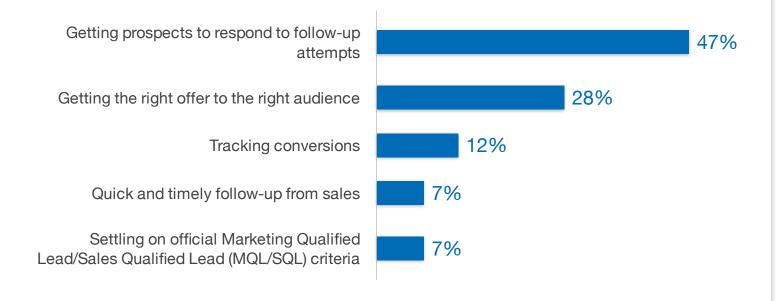
## What is your biggest LEAD CONVERSION challenge?



Source: TechValidate survey of 43 users of Frost & Sullivan



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