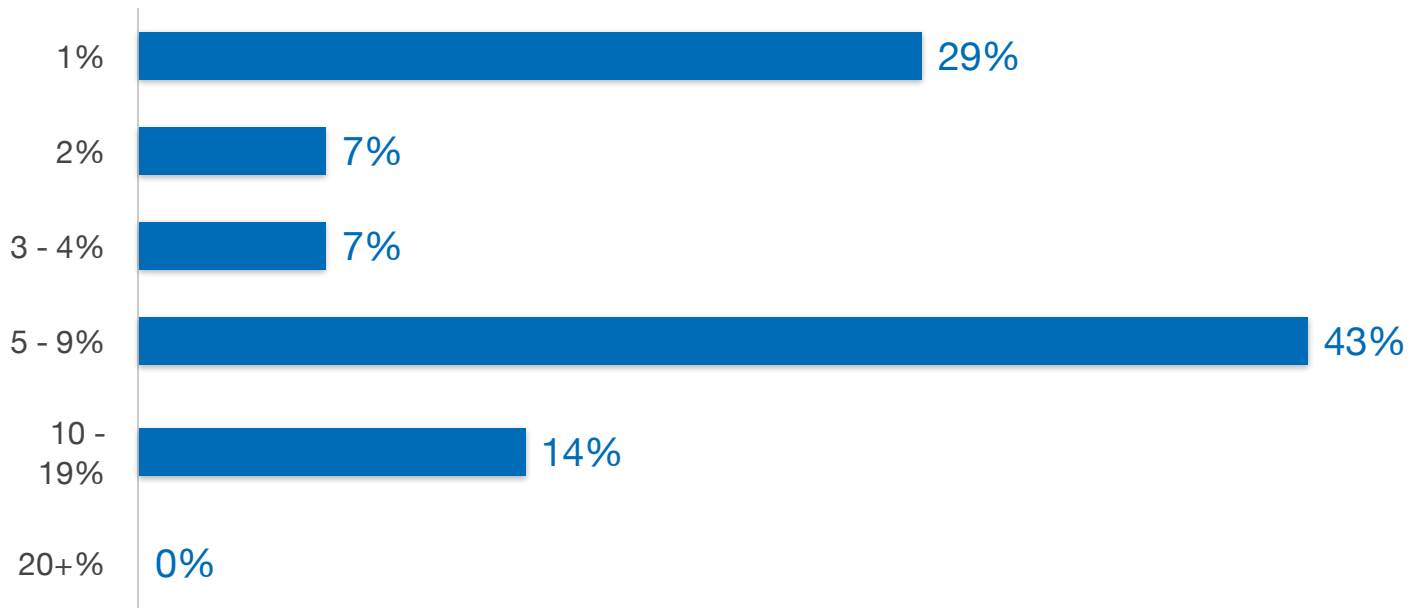


## What percentage of your TOTAL REVENUE is allocated to your annual EXTERNAL MARKETING SPEND budget?



Source: TechValidate survey of 14 users of Frost & Sullivan

✓ Validated

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TechValidate  
by SurveyMonkey