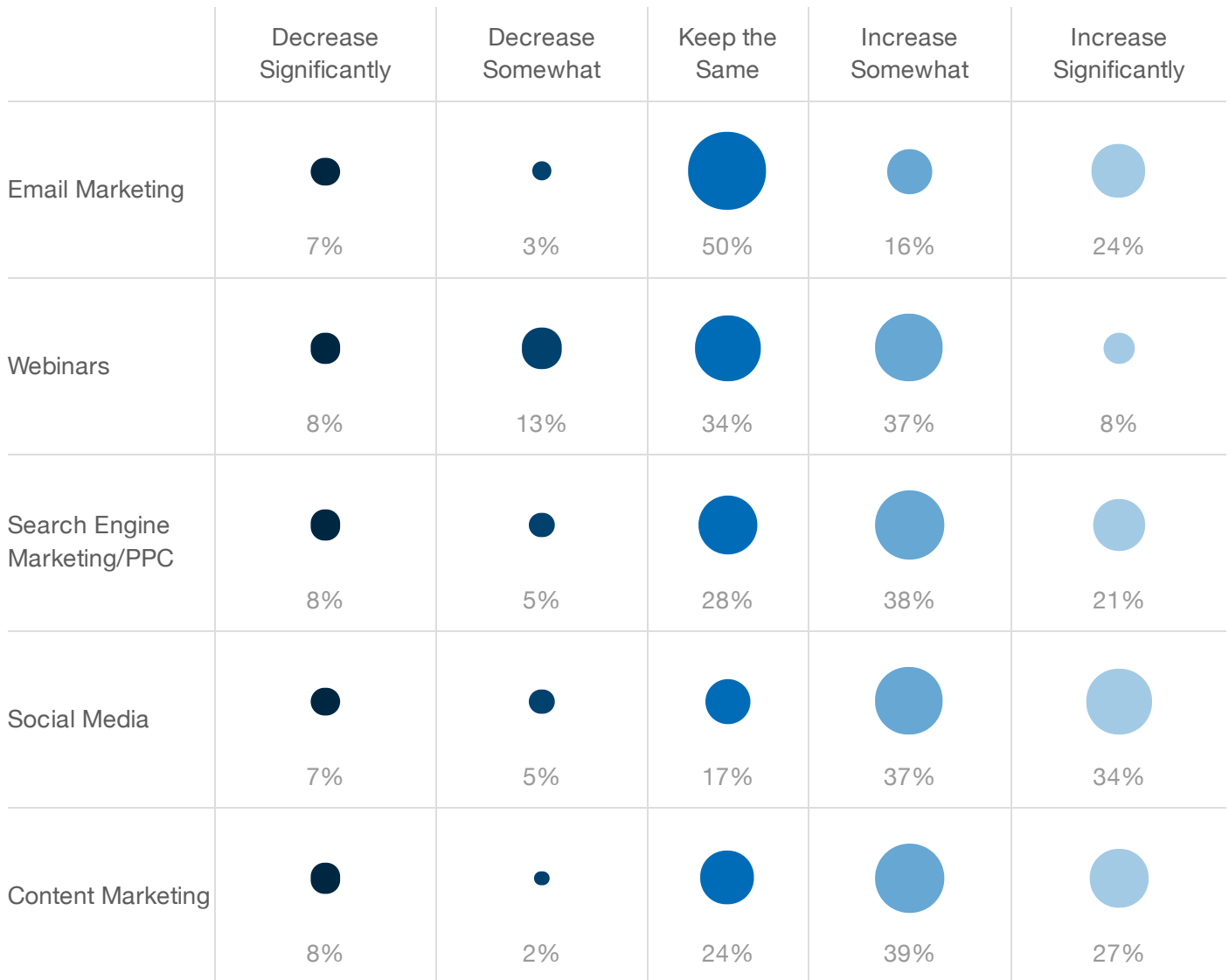


Please indicate your level of investment in the upcoming year for the following DIGITAL tactics:



Source: TechValidate survey of 42 users of Frost & Sullivan



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