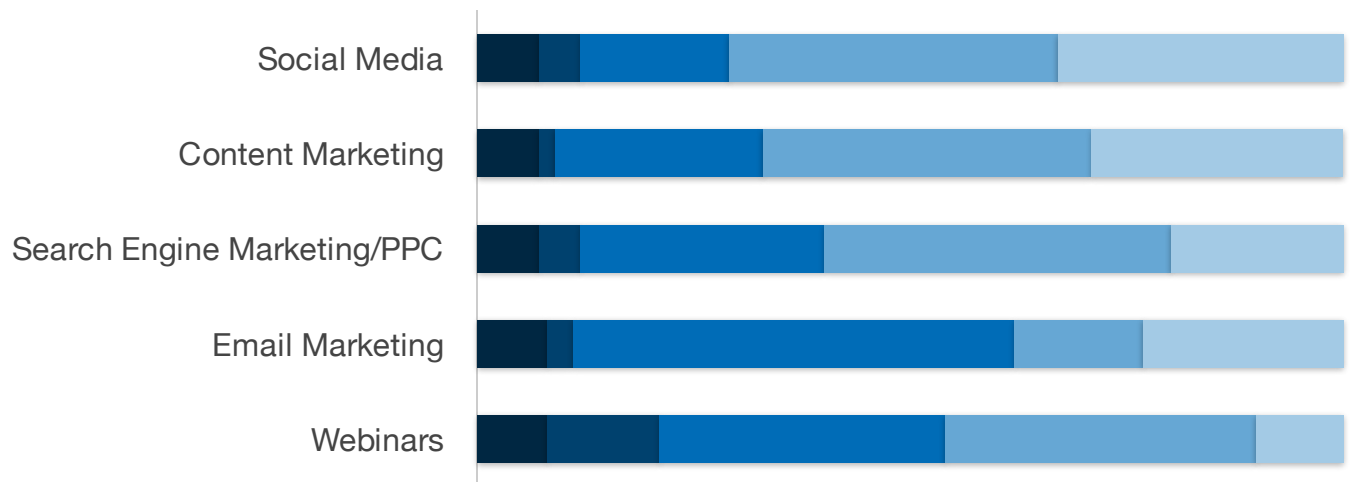


Social Media Marketing Takes The Spotlight in 2019

Marketers are increasing investments in social media marketing tactics this year more than in any other tactic.

■ Decrease Significantly ■ Decrease Somewhat ■ Keep the Same ■ Increase Somewhat
■ Increase Significantly



Source: TechValidate survey of 43 users of Frost & Sullivan

✓ Validated

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TechValidate
by SurveyMonkey