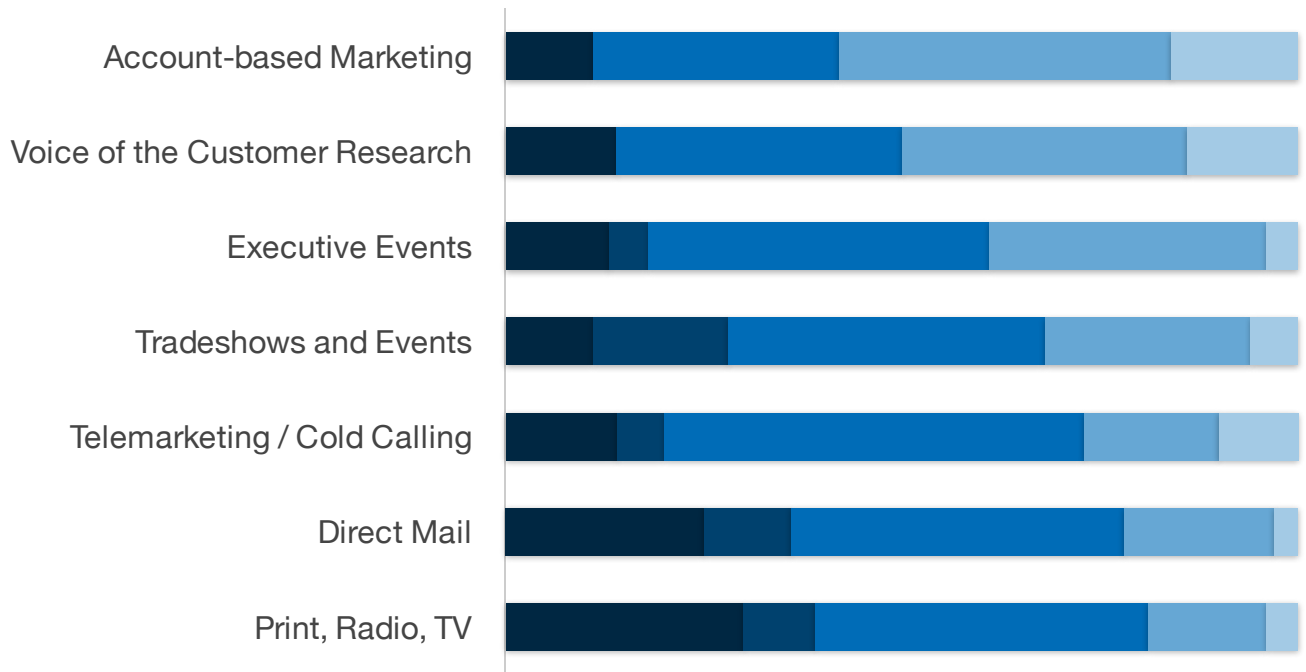


# Please indicate your level of investment this year for the following NON-DIGITAL tactics:

■ Decrease Significantly   ■ Decrease Somewhat   ■ Keep the Same   ■ Increase Somewhat  
■ Increase Significantly



Source: TechValidate survey of 44 users of Frost & Sullivan

✓ Validated

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TechValidate  
by SurveyMonkey