

Commercial Relocation Group

Introduction

This case study of Commercial Relocation Group is based on a March 2018 survey of REVEAL customers by TechValidate, a 3rd-party research service.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select REVEAL:

- Increase the productivity of drivers
- Improve customer service and response time
- Improve safety and security of fleet vehicles and drivers
- Control fuel costs

Use Case

The key features and functionalities of REVEAL that the surveyed company uses:

- Used REVEAL to improve productivity in the following ways:
 - Decreasing non-productive time
 - Improving start and end times each day
- Used REVEAL to improve safety and security in the following ways:
 - Coaching drivers on better driving habits
 - Monitoring driver speed
 - Using alerts/geofences to identify unwanted behavior
- Used the Fuel Card Integration feature of REVEAL to improve their business in the following ways:
 - Reducing fuel card abuse

Results

The surveyed company achieved the following results with REVEAL:

- Improved against key goals related to Productivity, Cost Savings, and Revenue since using REVEAL:
 - productivity: up to 10%
 - cost savings: up to 10%
 - revenue: up to 10%
- Improved against key goals related to Customer Satisfaction, Jobs Completed Per Week, and Safety since using REVEAL:
 - improved customer satisfaction: >10%
 - improved safety: up to 10%

Company Profile

Company:
Commercial Relocation Group

Company Size:
Small Business

Industry:
Transportation Services

About REVEAL

REVEAL Verizon Connect is a leading global provider of mobile workforce solutions for service-based businesses of all sizes delivered as software-as-a-service (SaaS).

Our fleet management solutions enable businesses to meet the challenges associated with managing local fleets, and improve the productivity of their mobile workforces, by extracting actionable business intelligence from real-time and historical vehicle and driver behavioral data.

Learn More:

[Verizon Connect](#)

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