

McWilliams and Son: “Easy to Use”

Introduction

This case study of McWilliams and Son is based on a January 2020 survey of FleetLocate customers by TechValidate, a 3rd-party research service.



“Dependable GPS Services for drivers and vehicles.”

Use Case

The key features and functionalities of FleetLocate that the surveyed company uses:

- Have seen tangible improvements in the following since implementing FleetLocate:
 - A safer fleet overall
- Have seen tangible improvements in the following since implementing FleetLocate:
 - A more productive fleet overall
- Have seen tangible improvements in the following since implementing FleetLocate:
 - Their use of vehicles/assets overall
- Have seen tangible improvements in the following since implementing FleetLocate:
 - Maintenance management overall
- Have seen tangible improvements in the following since implementing FleetLocate:
 - Control of fleet costs overall

Results

The surveyed company achieved the following results with FleetLocate:

- Saw levels improvement in the following areas since implementing FleetLocate:
 - Cost savings: significant improvement
 - Fleet maintenance: significant improvement
 - Fleet/asset utilization: significant improvement
 - Fleet productivity: significant improvement
 - Fleet safety: significant improvement

Company Profile

Company:

- McWilliams and Son,*

Company Size:
Small Business

Industry:
Construction

About FleetLocate

Ensuring your vehicle, driver, and trailer fleet is running optimally is key to delivering great service, and great service means repeat customers who help grow your business. Spireon's GPS fleet/ asset tracking and management solutions give you intelligence on how your fleet is performing – by driver and vehicle and asset. Whether your fleet is small or large, FleetLocate® helps lower costs, maximize profit, and increase productivity.

Learn More:

[Spireon](#)

[FleetLocate](#)