Medium Enterprise Construction Company

Introduction

This case study of a medium enterprise construction company is based on an October 2022 survey of Emburse customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Emburse helps us to automate manual tasks and optimize company spend."
>
> "Our finance team has been able to reallocate expense management resources, enabling employees to focus on more strategic priorities."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Emburse:

- The business challenge(s) that led them to evaluate and ultimately select Emburse:
  - Poor control over employee spend
  - No visibility into corporate card reconciliation
  - Data errors with manual data entry process
  - Lack of corporate card program control and features (card limits, issuance, virtual cards, etc.)
  - Lack of data and reports to help drive insights to improve business impact
  - Need for digital records and tracking
  - Lack of expense policy enforcement
- The other solutions they evaluated before selecting Emburse:
  - Expensify
- The other expense solutions their organization has used prior to Emburse:
  - Expensify

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Construction

Use Case

The key features and functionalities of Emburse that the surveyed company uses:

- The Emburse Expense product(s) they currently use:
  - Emburse Certify
- Level of satisfaction with Emburse in the following areas:
  - Ability to reduce errors caused by manual data entry: very satisfied
  - Visibility into spend: very satisfied
  - Ability to make data-driven decisions and contribute to business KPIs: very satisfied
  - Ability to improve the timeliness and efficiency of expense submissions and reimbursements process: very satisfied
  - Time savings by automating manual tasks: very satisfied
  - Ability to provide better oversight into costs and expenses: very satisfied
  - Compliance of expense policies: very satisfied
  - Digital records and workflow tracking: very satisfied
  - Efficiency of finance team operations: very satisfied
- The Emburse capabilities they find most valuable:
  - Expense report creation speed
  - Receipt capture
  - Ease of use
  - Mobile app
  - Analytics

Results

The surveyed company achieved the following results with Emburse:

- The rating of the following capabilities compared to the competition/previous solutions:
  - Policy control: better
  - Expense report creation speed: better
  - Credit card reconciliation: better
  - System reliability: better
  - Analytics: better
  - Support and training: better
  - Mobile capabilities: better
  - Expense routing and workflows: better
- Emburse has helped them achieve the following:
  - Saving finance teams time so they can focus on more meaningful and strategic work
  - Increasing company expense policy compliance
  - Better enablement of remote work with cloud-based, paperless solutions
  - Having more visibility to employee spend
- How much time per month their finance team saved using Emburse: 5-10 hours
- Enforcing their expense policies through Emburse has saved them the following percentage of employee spend annually: 5-10%
- Their company saw a return on investment in: 2 weeks – 8 weeks