

# CIMA Services rates Emburse as best-in-class solution for Construction companies.

## Introduction

This case study of CIMA Services is based on a September 2022 survey of Emburse customers by TechValidate, a 3rd-party research service.



“Emburse helps us to automate manual tasks and optimize company spend.”

“Our finance team has been able to reallocate expense management resources, enabling employees to focus on more strategic priorities.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Emburse:

- The business challenge(s) that led them to evaluate and ultimately select Emburse:
  - Data errors with manual data entry process
  - Need for more timely submission of reimbursable expenses
  - Inability to audit expense reports to ensure policy compliance
- The other solutions they evaluated before selecting Emburse:
  - Concur
  - Expensify
  - An ERP solution (Netsuite, Sage Intacct, UKG, etc.)
  - Using spreadsheets (Microsoft Excel) or manual (paper)
- The other expense solutions their organization has used prior to Emburse:
  - Spreadsheets (Microsoft Excel) or manual (paper)

### Company Profile

Company:  
**CIMA Services**

Company Size:  
**Medium Enterprise**

Industry:  
**Construction**

## Use Case

The key features and functionalities of Emburse that the surveyed company uses:

- The Emburse Expense product(s) they currently use:
  - Emburse Nexonia
- Level of satisfaction with Emburse in the following areas:
  - Ability to reduce errors caused by manual data entry: extremely satisfied
  - Visibility into spend: extremely satisfied
  - Ability to make data-driven decisions and contribute to business KPIs: extremely satisfied
  - Ability to improve the timeliness and efficiency of expense submissions and reimbursements process: extremely satisfied
  - Time savings by automating manual tasks: extremely satisfied
  - Ability to provide better oversight into costs and expenses: extremely satisfied
  - Compliance of expense policies: extremely satisfied
  - Digital records and workflow tracking: extremely satisfied
  - Efficiency of finance team operations: extremely satisfied
- The Emburse capabilities they find most valuable:
  - Receipt capture
  - Ease of use
  - Mobile app
  - Credit card feed

## Results

The surveyed company achieved the following results with Emburse:

- The rating of the following capabilities compared to the competition/previous solutions:
  - Policy control: best-in-class
  - Expense report creation speed: best-in-class
  - Credit card reconciliation: best-in-class
  - System reliability: best-in-class
  - Analytics: best-in-class
  - Support and training: best-in-class
  - Mobile capabilities: best-in-class
  - Expense routing and workflows: best-in-class
- Emburse has helped them achieve the following:
  - Saving finance teams time so they can focus on more meaningful and strategic work
  - Increasing company expense policy compliance
  - Better enablement of remote work with cloud-based, paperless solutions
  - Having more visibility to employee spend
- How much time per month their finance team saved using Emburse: 10-40 hours
- Enforcing their expense policies through Emburse has saved them the following percentage of employee spend annually: 5-10%
- Their company saw a return on investment in: 2 weeks – 8 weeks