

Educational Institution

Introduction

This case study of a educational institution is based on an August 2016 survey of Elsevier ScienceDirect Books customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.



“Frequently provides a way to get a capsule of history on what has been done in the past, which directions have been already explored and the outcomes of that research.”

“Our students prefer a resource that is not bound by time of day or single format. Ebooks allow them to work where they will at whatever time is convenient and to carry their book with them on their preferred access device.”

Challenges

Solves the following challenges by using Books from Elsevier on ScienceDirect:

- Creating materials for a lecture to students (e.g. research examples, student exercises)
- Professional development
- Gaining additional context for a journal article
- Tackling a challenging problem

Use Case

Conducts the following types of research as part of their role:

- Desk research (e.g. secondary research)
- Used Books or Book chapters for their research in the following situations:
 - Explore unfamiliar subject matter
 - Suggest a possible path forward if research has stalled, or has gone in an unexpected direction
 - Validate ideas/theories
 - Lead to other resources via citations, references, and insights
- Uses ScienceDirect monthly or project based

Results

Values the following key platform advantages offered by Books from Elsevier on ScienceDirect:

- Is a trusted, authoritative content from a reputable publisher
- Is a powerful browse and search tool to find information fast
- Is easy to download and print
- Enables portability of the content to other platforms

Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry:
Educational Institution

About Elsevier ScienceDirect Books

Elsevier eBooks help researchers explore unfamiliar subject matter, branch into related disciplines and test novel theories—giving rise to those serendipitous moments of discovery that are often key turning points in research.

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