

# Clarity Surgical And Weight Loss Solutions

## Introduction

This case study of Clarity Surgical and Weight Loss Solutions is based on a May 2020 survey of Backline customers by TechValidate, a 3rd-party research service.



“Our team can communicate PHI safely and fast even when we are at different hospitals and locations.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Backline:

- To communicate more securely
- To accelerate clinical workflows

## Use Case

The key features and functionalities of Backline that the surveyed company uses:

- How they are using Backline:
  - To manage care coordination between internal departments
  - To manage care coordination with external hospitals, facilities, and care providers
- How they used Backline during the COVID-19 Pandemic:
  - Manage and optimize ED throughput
  - Improve care coordination between units
  - Manage change and communicate to staff
- Backline features they are currently utilizing:
  - HIPAA-compliant text chat
- Use Backline to coordinate care with the following:
  - Our surgeon and team

## Results

The surveyed company achieved the following results with Backline:

- Level of satisfaction with the following Backline features:
  - HIPAA-compliant text chat: extremely satisfied

### Company Profile

Company:  
**Clarity Surgical and Weight Loss Solutions**

Company Size:  
**Small Business**

Industry:  
**Healthcare**

### About Backline

DrFirst's Backline communication and collaboration tool, specifically designed for use in healthcare environments, helps providers achieve better care coordination, better health outcomes, better transitions of care, and lower hospital readmissions. Available for iPhone and Android mobile devices, and web-based desktop environments: Private, group and Patient-Centered Chat<sup>SM</sup> modes Real-time delivery status indicators and timestamps Supports attachments up to 20MBs, including photos, videos, audio files, and documents Secure text messaging encryption for physicians protects privacy, prevents unintended disclosure and meets HIPAA and Joint Commission requirements.

### Learn More:

 [DrFirst](#)