

DRFIRST CASE STUDY

# Athena Health

#### Introduction

This case study of Athena Health is based on a March 2021 survey of DrFirst customers by TechValidate, a 3rd-party research service.

It's an excellent product; workflows are intuitive. The product itself is great. The DrFirst team has been wonderful to work with; they are knowledgeable and always willing to explore and resolve issues. Our integration project has been extremely involved; DrFirst has supported us every step of the way. I'm very impressed with and we can't say enough good things about the DrFirst team.

## **Key Drivers**

#### The key drivers for partnering with DrFirst:

- To reduce or eliminate costs
- Be able to better focus internal resources on strategic initiatives
- To meet regulatory compliance and quality measures

## Use Case

#### DrFirst services and resources that brought value to their organization:

- Educational webinars
- Sales and Marketing Launch Kits, outreach materials, and support
- Technical / Customer support
- Pre-built integrations / APIs

## Areas of DrFirst solution capabilities they are most excited to move forward:

- Automated patient-facing engagement services to improve medication
- Improved secure communication and collaboration inside and outside individual healthcare settings

Improved medication history data for higher quality and usability

## Results

## What they achieved by leveraging the DrFirst platform:

- Reduced or eliminated development costs and/or resources
- Was better able to focus internal resources on strategic initiatives
- Met regulatory compliance and quality measures

## Level of agreement with the following statements regarding DrFirst APIs:

- Meets their expectations: strongly agree
- Documentation is easy to understand and follow: strongly agree
- Reduce development burden: strongly agree
- Enabled a better solution than originally envisioned: agree
- Integration consulting services improved the end-product: agree

# Agreed with the following:

- Partnering with DrFirst provided unexpected innovations to their platform and customers
- Their partnership with DrFirst enhanced their company mission and product value
- following: Faster time to market with new capabilities

Leveraging DrFirst integrations has helped their organization to realize the

- Reduced maintenance burden
- Regulatory compliance (i.e. SCRIPT2017, EPCS, PDMP)

#### Company Profile

Company: Athena Health

Company Size: Medium Enterprise

Industry: Computer Software

## **About DrFirst**

DrFirst's mission is to unite the Healthiverse with revolutionary products and services that close the gaps between information and people so that all sectors in healthcare can create better outcomes together.

Learn More:

**☑** DrFirst

Source: Whitney Tarkington, Product, Athena Health