

# Global 500 Healthcare Company

## Introduction

This case study of a Global 500 healthcare company is based on a July 2021 survey of DrFirst customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

## Challenges

This organization evaluated and ultimately selected Backline to:

- Communicate more securely
- Accelerate clinical workflows
- Streamline post-care outreach and education

## Use Case

Inside the organization, Backline:

- Facilitates communication
- Enhances care coordination among teams and departments.

Outside the organization, Backline supports:

- Coordination of care with external providers

Key Features:

- Automated clinical notifications

## Results

This organization uses Backline to coordinate care with the following:

- Departments within their organization (nurses, doctors, EMS, ED, etc.)

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Global 500**

Industry:  
**Healthcare**

### About DrFirst

DrFirst's mission is to unite the Healthiverse with revolutionary products and services that close the gaps between information and people so that all sectors in healthcare can create better outcomes together.

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