

**BACKLINE CASE STUDY** 

# Community Hospice Of Northeast Florida, Inc.

### Introduction

This case study of Community Hospice Of Northeast Florida, Inc. is based on a May 2020 survey of Backline customers by TechValidate, a 3rd-party research service.

"Yes, we have added teleconferencing. Initially it was secure texting."

"With Backline we are able to achieve better care coordination, strengthen transitions of care, or improve communication between patients and staff."

"Better patient care coordination."

### Challenges

The business challenges that led the profiled company to evaluate and ultimately select Backline:

- Key drivers for implementing Backline at their organization:
  - To communicate more securely
  - To accelerate clinical workflows
  - To add or improve telehealth capabilities

### Use Case

The key features and functionalities of Backline that the surveyed company uses:

How they are using Backline:

#### **Company Profile**

Company: **Community Hospice Of** Northeast Florida, Inc.

Company Size: **Medium Enterprise** 

Industry: Healthcare

#### **About Backline**

- To communicate with patients and family members securely
- To manage care coordination between internal departments
- How they used Backline during the COVID-19 Pandemic:
  - Limit staff and patient exposure by utilizing Telehealth capabilities
- Backline features they are currently utilizing:
  - Telehealth or video conferencing
  - Patient-centered chat
- Use Backline to coordinate care with the following:
  - Departments within their organization (nurses, doctors, EMS, ED, etc.)

## Results

The surveyed company achieved the following results with Backline:

- Level of satisfaction with the following Backline features:
  - HIPAA-compliant text chat: very satisfied
  - video calls: very satisfied
  - patient-centered chat: very satisfied
  - file sharing: very satisfied
- When asked if Backline ever helped to save a patient's life at their organization, they said not to my knowledge.

DrFirst's Backline communication and collaboration tool, specifically designed for use in healthcare environments, helps providers achieve better care coordination, better health outcomes, better transitions of care, and lower hospital readmissions. Available for iPhone and Android mobile devices, and web-based desktop environments: Private, group and Patient-Centered Chat<sup>s™</sup> modes Real-time delivery status indicators and timestamps Supports attachments up to 20MBs, including photos, videos, audio files, and documents Secure text messaging encryption for physicians protects privacy, prevents unintended disclosure and meets **HIPAA** and Joint Commission requirements.

#### Learn More:

#### C<sup>®</sup>DrFirst

Source: Kimberly Tilman, Clinical Manager, Community Hospice Of Northeast Florida, Inc.

Research by

**TechValidate** 

Validated Published: Jul. 21, 2020 TVID: 5F5-981-DB2