

“ Demandbase has allowed our marketing team to be able to build thoughtful and effective ABM campaigns aligned with our sales team. From running 1:1 campaigns sporadically, we’ve been able to build a program that allows us to run 20+ 1:1 campaigns on a quarterly basis.

— Demand Generation Manager, Medium Enterprise Computer Software Company

Source: Demand Generation Manager, Medium Enterprise Computer Software Company



TechValidate
by SurveyMonkey

✓ Validated

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