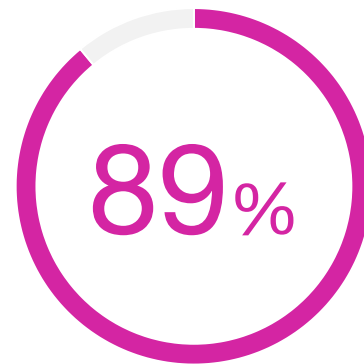


## Value of Demandbase

89% of surveyed financial services organizations said Demandbase's transparency and flexibility is better than other vendors



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Source: TechValidate survey of 9 users of Demandbase

✓ Validated

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TechValidate  
by SurveyMonkey