

Value of Demandbase

“ We are able to connect customers with the content they’re interested in more efficiently than LinkedIn – reducing our CPM from \$150 to \$17 to yield the same outcomes.

— Steve Rueckhaus, Sr. Manager, Marketing Operations,
SymphonyAI Retail CPG

Source: Steve Rueckhaus, Sr. Manager, Marketing Operations,
SymphonyAI Retail CPG



TechValidate
by SurveyMonkey

✓ Validated

Published: Jun. 23, 2023 TVID: 8F3-CCD-881