

## Value of Demandbase

“ With Demandbase, we see increases in lifted accounts and getting new accounts engaging with us. This last quarter we had:

67% Lift (benchmark: 30%)

90% Reached (benchmark: 80%)

67% Clicked (benchmark: 25%)

— Experiential Marketing Specialist, Medium Enterprise Security Products & Services Company

Source: Experiential Marketing Specialist, Medium Enterprise Security Products & Services Company



TechValidate  
by SurveyMonkey

✓ Validated

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