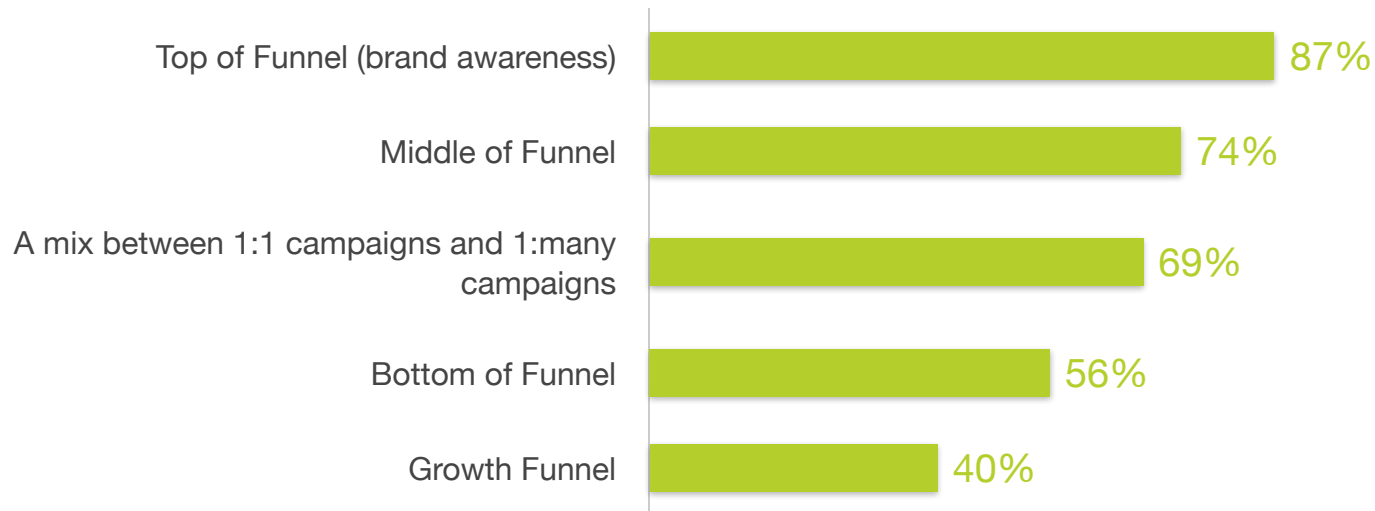


The top 5 use cases for digital advertising efforts are:



Source: TechValidate survey of 62 users of Demandbase

✓ Validated

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TechValidate
by SurveyMonkey