

Colgate Palmolive Company

Introduction

This case study of Colgate Palmolive Company is based on a November 2021 survey of CyberGRX customers by TechValidate, a 3rd-party research service.



“The data CyberGRX provides me regarding my third-parties helps me make faster, smarter decisions than having only assessments. Their Exchange is a modern approach to third-party cyber risk management that sees beyond assessments and workflows.”

Challenges

Colgate Palmolive Company was experiencing that completed assessments took too long to receive. This challenge led them to evaluate and ultimately select CyberGRX.

Use Case

The surveyed company uses CyberGRX’s features and functionalities to assess third-party cyber risk as part of the security process.

Results

The surveyed company achieved the following results with CyberGRX:

- Realized a return on their investment in CyberGRX immediately.
- They said CyberGRX improved their ability to make informed decisions regarding third-party cyber risks by 51-75%.

They rated the following features of CyberGRX as better to significantly better than competing tools.

- Third Party Assessment
- Auto-Inherent Risk Ratings
- Framework Mapper
- Threat Profiles
- Third-Party Threat Intelligence Score

CyberGRX has been essential in improving the surveyed company’s cybersecurity posture. They agree that CyberGRX’s threat profiles are:

- Integral to their day-to-day operations
- Used frequently by their team

Company Profile

Company:
Colgate Palmolive Company

Company Size:
Fortune 500

Industry:
Consumer Products

About CyberGRX

With 360-degree correlated data and rich, diverse analytics to support real-time decision-making, you have more insight into your third-party cyber risk surface than ever before.

Learn More:

[CyberGRX](#)