cyber GRX

Medium Enterprise Consumer Products Company

Introduction

This case study of a medium enterprise consumer products company is based on a September 2022 survey of CyberGRX customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "CyberGRX Predictive Risk Profiles provide me dynamic and immediate data on my third parties that I previously did not have with assessments alone."
>
> "CyberGRX is helping me improve my third-party cyber risk management program through the ability to continuously monitor and analyze my third-party risk data beyond assessments and workflows."

Challenges

What were the key pain points experienced prior to using CyberGRX:

- Completed assessments taking too long to receive

Use Case

What do you use CyberGRX for:

- Assessing third party vendors as part of the procurement process (vetting and onboarding)
- Continuously monitoring third parties as part of a cybersecurity program

Results

Compared to other tools, how would you rate the following features of CyberGRX:

- Auto-Inherent Risk Ratings: Better
- Predictive Risk Profiles: Better
- Framework Mapper: Better
- Threat Profiles: Better
- Third-Party Threat Intelligence Scores & Data (RiskRecon and Recorded Future integrations): Better

Said that due to the Exchange model and Predictive Risk Profiles that CyberGRX provides, "I have visibility to data on more than 50% of my third parties under management."

- Reported that CyberGRX platform is very important to their overall third-party cyber risk management program.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Consumer Products

About CyberGRX

With 360-degree correlated data and rich, diverse analytics to support real-time decision-making, you have more insight into your third-party cyber risk surface than ever before.

Learn More:

CyberGRX