CROWDSTRIKE CASE STUDY

# KS State Bank

## Introduction

This case study of KS StateBank is based on an October 2022 survey of CrowdStrike customers by TechValidate, a 3rd-party research service.

> "Replacement for traditional antivirus. We also utilize tools to evaluate potential zero-day threats in real-time."
>
> "Having vision into the unfolding of detections makes determining if a security risk is actually a risk or a false positive very easy."
>
> "CrowdStrike is an excellent product. It gives us great insight into network activities that would otherwise require a dedicated specialist to monitor and evaluate. Because of the data provided by the agent and the threat intelligence team, we are able to run a smaller internal IT team."

## Challenges

**Which of the following represented the biggest security challenge(s) for your organization before implementing CrowdStrike?**

- Facing increasingly advanced cyber threats (i.e. ransomware, identity-based attacks)
- Limited or insufficient amount of security professionals on staff to monitor 24×7

**Why did you choose CrowdStrike over other solutions?**

- For the simple, single-agent unified platform
- Because they are a proven security leader recognized by major analysts and best-in-class protection by independent testing
- For the world-class technology and intelligence

**What other vendors did you consider before choosing CrowdStrike?**

- Sophos
- Webroot, Cybereason

## Use Case

**What features of CrowdStrike are you using?**

- Next Gen. Antivirus (Falcon Prevent)
- Endpoint Detection & Response (Falcon Insight)
- Threat Intelligence (Falcon Intelligence)
- Threat Hunting (Falcon Overwatch)
- IT Hygiene (Falcon Discover)

## Results

**CrowdStrike security solutions compared to the competition:**

- Performance: Significantly Better
- Ease of use: Better
- Reliability: Better
- Scalability: Better
- Breach Prevention: Significantly Better

**What benefits did your organization realize following the deployment of CrowdStrike?**

- Improved the efficiency of our security operations
- They were able to find and shut down threats they had no prior knowledge of
- Delivered faster IT and security performance
- Improved data protection of critical information

**In your best estimate, by what percent did CrowdStrike improve the following?**

- Reduce IT/Security Costs: 25-50%
- Reduce IT/Security Maintenance: 50-75%
- Reduce time spent tracking down and resolving security threats: 75-99%

### Company Profile

Company:
**KS StateBank**

Company Size:
**Medium Enterprise**

Industry:
**Banking**

### About CrowdStrike

CrowdStrike (Nasdaq: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk — endpoints and cloud workloads, identity and data. Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities. Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value. CrowdStrike: We stop breaches.

**Learn More:**

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