

CROWDSTRIKE CASE STUDY

## **BrightStar Credit Union**

#### Introduction

This case study of BrightStar Credit Union is based on an October 2022 survey of CrowdStrike customers by TechValidate, a 3rd-party research service.

"It is our primary endpoint defense as well as our exposed asset defense."

"Eliminated the need to manually watch over the console and allow us to move our focus elsewhere."

"Great product, proven and does what is needed."

#### Challenges

Which of the following represented the biggest security challenge(s) for your organization before implementing CrowdStrike?

- Existing security tools and products not meeting their needs and integrations
- Complying with numerous privacy, security and regulatory requirements
- Facing increasingly advanced cyber threats (i.e. ransomware, identity-based attacks)
- Increased complexity and risk due to remote and/or hybrid workforce
- Limited or insufficient amount of security professionals on staff to monitor 24×7

### Why did you choose CrowdStrike over other solutions?

- For the simple, single-agent unified platform
- For the deployment flexibility (i.e., offered as a cloud-native service, a customer-managed, on-premises implementation, etc.)
- Because they are a proven security leader recognized by major analysts and best-in-class protection by independent testing
- For the world-class technology and intelligence

#### What other Vendors did you consider before choosing CrowdStrike?

- Cisco
- VMWare

### Use Case

#### What features of CrowdStrike are you using?

- Next Gen. Antivirus (Falcon Prevent)
- Endpoint Detection & Response (Falcon Insight)
- Device Control
- Threat Hunting (Falcon Overwatch)

#### Results

#### CrowdStrike security solutions compared to the competition:

- Performance: Best In Class
- Ease of use: Significantly Better
- Reliability: Best In Class
- Scalability: Best In Class
- Breach Prevention: Best In Class

## What benefits did your organization realize following the deployment of CrowdStrike?

- Improved the efficiency of our security operations
- Delivered faster IT and security performance

# In your best estimate, by what percent did CrowdStrike improve the following?

- Reduce IT/Security Costs: 25-50%Reduce IT/Security Maintenance: 25-50%
- Reduce time spent tracking down and resolving security threats: 50-75%
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#### Company Profile

Company:
BrightStar Credit Union

Company Size: Medium Enterprise

Industry: **Banking** 

#### About CrowdStrike

CrowdStrike (Nasdaq: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk — endpoints and cloud workloads, identity and data. Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities. Purposebuilt in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value. CrowdStrike: We stop breaches.

Learn More:

**☑** CrowdStrike

Credit Union