

# Medium Enterprise Health Care Company (Alabama) and Dementia Capable Care Training

## Introduction

This case study of a medium enterprise health care company is based on a September 2016 survey of Crisis Prevention Institute customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“With DCS, staff has a greater understanding of dementia stages and can better help families to understand dementia care approaches. Staff also has more knowledge and confidence in dealing with challenging behaviors.”

“Our organization had an overwhelming response of appreciation for this targeted education and the enjoyment of the DCS class.”

“DCS has improved staff skills in promoting positive behavioral responses with clients.”

“DCS gives our facility a competitive edge which yields a solid marketing advantage.”

## Challenges

- Sought DCS training and consulting to:
  - Improve staff skills and confidence in handling challenging behaviors
  - Build or expand a facility or program

## Environment

- Describes their memory care environment as a Home health / private-duty homecare agency

## Results

- Achieved return on their investment with DCS by:
  - Improving staff skills and confidence in managing challenging behaviors
  - Increasing census and revenue

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Health Care**

### About Crisis Prevention Institute

CPI is a standard-setting resource for organizations that serve society's most vulnerable. Their proven model for staff training and personalized support empowers professionals who strive to sustain true cultures of compassion.

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