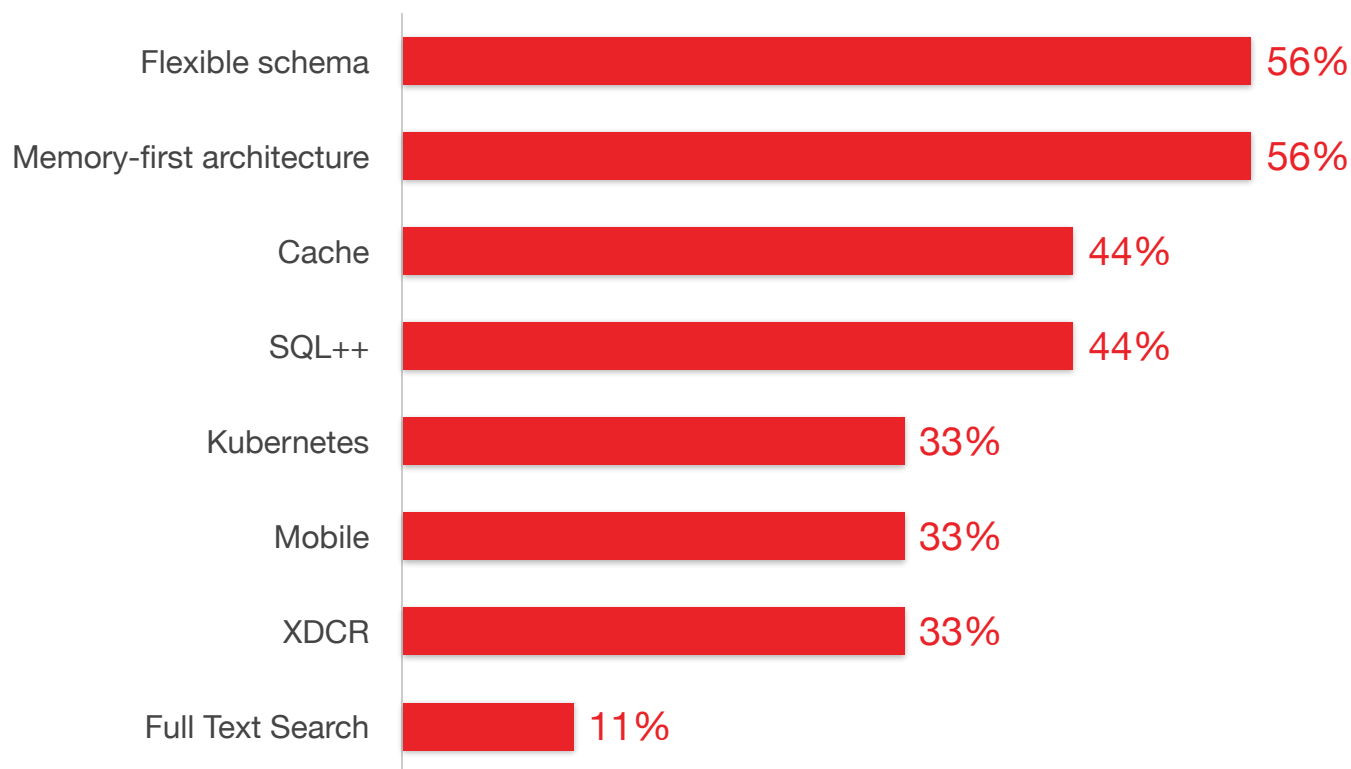# Top Reasons Why Customers Choose Couchbase Over Microsoft SQL

What Couchbase features do you value the most compared to other solutions you have used?

Feature	Percentage
Flexible schema	56%
Memory-first architecture	56%
Cache	44%
SQL++	44%
Kubernetes	33%
Mobile	33%
XDCR	33%
Full Text Search	11%

Couchbase | TechValidate by SurveyMonkey

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