

Medium Enterprise Media & Entertainment Company Sees ROI within 6 months

Introduction

This case study of a medium enterprise media & entertainment company is based on a July 2020 survey of Couchbase customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“Couchbase is a good platform.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Couchbase:

- Experienced the following challenge prior to implementing Couchbase:
 - Scaling
- Evaluated the following vendors before choosing Couchbase:
 - Redis
 - DynamoDB

Use Case

The key features and functionalities of Couchbase that the surveyed company uses:

- Values the following Couchbase features compared to other solutions they have used:
 - XDCR
 - Cache
 - Memory-first architecture
- Is storing 1 billion+ documents in Couchbase.
- Is storing 1 – 10 TB of data in Couchbase.
- Is running 50k – 300k requests/operations per second in Couchbase.
- Describes their Couchbase deployment:
 - Clusters: up to 10
 - Nodes: 10-50

Results

The surveyed company achieved the following results with Couchbase:

- Saw returned value within 3-6 months after implementing Couchbase.
- Rates the following improvements since working with Couchbase:
 - Lowered total cost of ownership: 25-49%
 - Increased operational efficiency: up to 25%
 - Experienced more efficient database management: 50-74%
 - Improved application uptime & availability: 25-49%
- Values their Couchbase application/deployment at millions.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Media & Entertainment

About Couchbase

Couchbase provides an enterprise-class, multicloud to edge database that offers the robust capabilities required for business-critical applications on a highly scalable and available platform.

Learn More:

[Couchbase](#)