

# Small Business Computer Software Company Improves Time to Insights by over 75% with Couchbase Analytics

## Introduction

This case study of a small business computer software company is based on an August 2021 survey of Couchbase customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Couchbase:

- Challenges they were facing prior to using Couchbase Analytics:
  - Cumbersome to perform JSON analytics

## Use Case

The key features and functionalities of Couchbase that the surveyed company uses:

- Core use case(s) for Couchbase Analytics:
  - Real-time business insights
- Other analytics platforms they use with Couchbase Analytics:
  - Google Big Query

## Results

The surveyed company achieved the following results with Couchbase:

- How they rated the following benefits since working with Couchbase Analytics:
  - Lowered total cost of ownership: 75-100%
  - Faster analytic query performance: 75-100%
  - Increased operational efficiency: 75-100%
  - Improved Time to Insights: 75-100%

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Small Business**

Industry:  
**Computer Software**

### About Couchbase

Couchbase provides an enterprise-class, multicloud to edge database that offers the robust capabilities required for business-critical applications on a highly scalable and available platform.

**Learn More:**

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