

Large Enterprise Retail Company Accelerated Development Cycles by over 100% with Couchbase

Introduction

This case study of a large enterprise retail company is based on a July 2020 survey of Couchbase customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“Couchbase supports a variety of use cases while still performing and scaling well. Really a unique set of skills.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Couchbase:

- Experienced the following challenges prior to implementing Couchbase:
 - Scaling
 - Performance
- Evaluated the following vendor before choosing Couchbase:
 - Redis

Use Case

The key features and functionalities of Couchbase that the surveyed company uses:

- Values the following Couchbase features compared to other solutions they have used:
 - XDCR
 - Memory-first architecture
- Is storing 50 – 500 million documents in Couchbase.
- Is storing more than 10 TB of data in Couchbase.
- Is running 50k – 300k requests/operations per second in Couchbase.
- Describes their Couchbase deployment:
 - Clusters: 10-50
 - Nodes: 200-1000

Results

The surveyed company achieved the following results with Couchbase:

- Saw returned value within 6-9 months after implementing Couchbase.
- Rates the following improvements since working with Couchbase:
 - Lowered total cost of ownership: 50-74%
 - Increased query performance: 100%+
 - Increased operational efficiency: 100%+
 - Accelerated development cycles: 100%+
 - Accelerated response times: 100%+
 - Improved application uptime & availability: 100%+

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Retail

About Couchbase

Couchbase provides an enterprise-class, multicloud to edge database that offers the robust capabilities required for business-critical applications on a highly scalable and available platform.

Learn More:

[Couchbase](#)