

Small Business Computer Software Company Drastically Improves Time to Insights with Couchbase Analytics

Introduction

This case study of a small business computer software company is based on an August 2021 survey of Couchbase customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

Challenges they were facing prior to using Couchbase Analytics:

- Too much time and resources spent on JSON data for ETL

Use Case

Core use case(s) for Couchbase Analytics:

- Artificial Intelligence

Other analytics platforms they use with Couchbase Analytics:

- Amazon S3

Business Intelligence/Data Visualization tools they are using:

- Tableau

Results

How they rated the following benefits since working with Couchbase Analytics:

- Lowered total cost of ownership: 50-74%
- Faster analytic query performance: 75-100%
- Increased operational efficiency: 75-100%
- Improved Time to Insights: 75-100%

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Small Business

Industry:
Computer Software

About Couchbase

Couchbase provides an enterprise-class, multicloud to edge database that offers the robust capabilities required for business-critical applications on a highly scalable and available platform.

Learn More:

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