

S&P 500 Financial Services Company increased Time to Insights by over 50% with Couchbase Analytics

Introduction

This case study of a S&P 500 financial services company is based on a September 2021 survey of Couchbase customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

Challenges they were facing prior to using Couchbase Analytics:

- Too much time and resources spent on JSON data for ETL

JSON analytical capabilities they used prior to Couchbase Analytics:

- Oracle

Use Case

The key features and functionalities of Couchbase that the surveyed company uses:

- Core use case(s) for Couchbase Analytics:
 - Customer 360
 - User Profile & Logging
 - Financial computations
- Other analytics platforms they use with Couchbase Analytics:
 - Google Big Query
- Business Intelligence/Data Visualization tools they are using:
 - Cognos

Results

The surveyed company achieved the following results with Couchbase:

- How they rated the following benefits since working with Couchbase Analytics:
 - Lowered total cost of ownership: 75-100%
 - Faster analytic query performance: up to 25%
 - Increased operational efficiency: 75-100%
 - Improved Time to Insights: 50-74%

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
S&P 500

Industry:
Financial Services

About Couchbase

Couchbase provides an enterprise-class, multicloud to edge database that offers the robust capabilities required for business-critical applications on a highly scalable and available platform.

Learn More:

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