

Case Study: Fortune 500 Pharmaceuticals Company

Introduction

This case study of a Fortune 500 pharmaceuticals company is based on a June 2014 survey of Citrix Worldwide Consulting and Education customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“I realized the benefits of my Citrix Education course when I was immediately able to install a Netscaler VPX for customer.”

Challenges

- Attended a Citrix Education course:
 - To prepare for a certification exam

Use Case

- Uses the following Citrix products:
 - NetScaler

Results

- Saw a return on the time invested in Citrix Education in 0-3 months.
- After attending a Citrix Education course:
 - Became more productive
- Became more effective after attending a Citrix Education course.
- Experienced the following benefits as a result of Citrix Education courses:
 - Improved customer relationships

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Fortune 500

Industry:
Pharmaceuticals

About Citrix Worldwide Consulting and Education

Your success isn't just about keeping systems up and running — it's about maximizing the value of your investment and achieving your business goals. Our Customer Success programs combine always-on support, expert guidance, and unrivaled training, all with one goal in mind: your success.

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