

# Global 500 Media & Entertainment Company

## Introduction

This case study of a Global 500 media & entertainment company is based on a May 2020 survey of Cisco SecureX threat response customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Umbrella – we have integrated SecureX threat response with Demisto using a custom integration and no longer need to constantly go back and forth between Umbrella and other solutions.”

“The API is easy to utilize and integrate with other solutions.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco SecureX threat response:

- Needed to solve the following security challenges when they started using SecureX threat response with their Cisco Security products:
  - Needed a better way to visualize whether a threat has impacted their environment
  - Wanted to identify and remediate threats faster
  - Wanted to centralize and triage high priority alerts

## Use Case

The key features and functionalities of Cisco SecureX threat response that the surveyed company uses:

- Uses SecureX threat response daily.
- Improved collaboration across the following teams after using Casebook in SecureX threat response:
  - Improved collaboration within SecOps
- agrees that SecureX threat response’s ability to connect with 3rd party security tools for comprehensive investigations is important to them.

## Results

The surveyed company achieved the following results with Cisco SecureX threat response:

- Greatest value they get from the Chrome or Firefox browser plug-in for SecureX threat response:
  - No feature (have not used the browser plugin)
- Eliminated the following tasks after using SecureX threat response:
  - Detection & Analysis tasks
  - Containment, Eradication, and Recovery tasks
- Weekly time savings their Security Operations team achieved by using SecureX threat response for the following use cases:
  - incident management: at least 1-3 hours/week
  - threat intelligence and investigations: at least 7-12 hours/week
  - remediation / first strike response actions: at least 4-6 hours/week

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Global 500**

Industry:  
**Media & Entertainment**

### About Cisco SecureX threat response

Don’t clone your security team—get Cisco Threat Response instead. Threat Response automates integrations across select Cisco Security products and accelerates key security operations functions: detection, investigation, and remediation. It is a key pillar of our integrated security architecture.

#### Learn More:

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