An IT Architect at a Global 500 telecommunications services company would be very likely to recommend Cisco Secure Network Analytics for this reason:

" Secure Network Analytics is a fantastic network traffic visibility solution that supports many security use cases as well as network and performance analytics.

Source: IT Architect, Global 500 Telecommunications Services Company

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✔ Validated   Published: Feb. 26, 2021   TVID: B9F-FAC-FED

Based on a response of 10 to the question "On a scale of 0-10, how likely would you be to recommend Cisco Secure Network Analytics?"