A Security Manager at a small business banking company would be very likely to recommend Cisco Secure Network Analytics for this reason:

Secure Network Analytics provides good insights into our network's health and our overall security posture. Oftentimes organizations are blind without the right tools, Secure Network Analytics provides just the solution for that. Secure Network Analytics provides benefits such as identifying anomalies within our network and recent attacks against our company.

Source: Security Manager, Small Business Banking Company



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