# Reasons why customers prefer Cisco Stealthwatch over competitive solutions.

| Reason | Percentage |
|---|---|
| Integration with other Cisco products and technologies | 59% |
| Uses existing network infrastructure | 45% |
| Comprehensive visibility | 44% |
| Advanced security analytics using machine learning and entity modeling | 28% |
| Scalability | 27% |
| Encrypted Traffic Analytics | 14% |
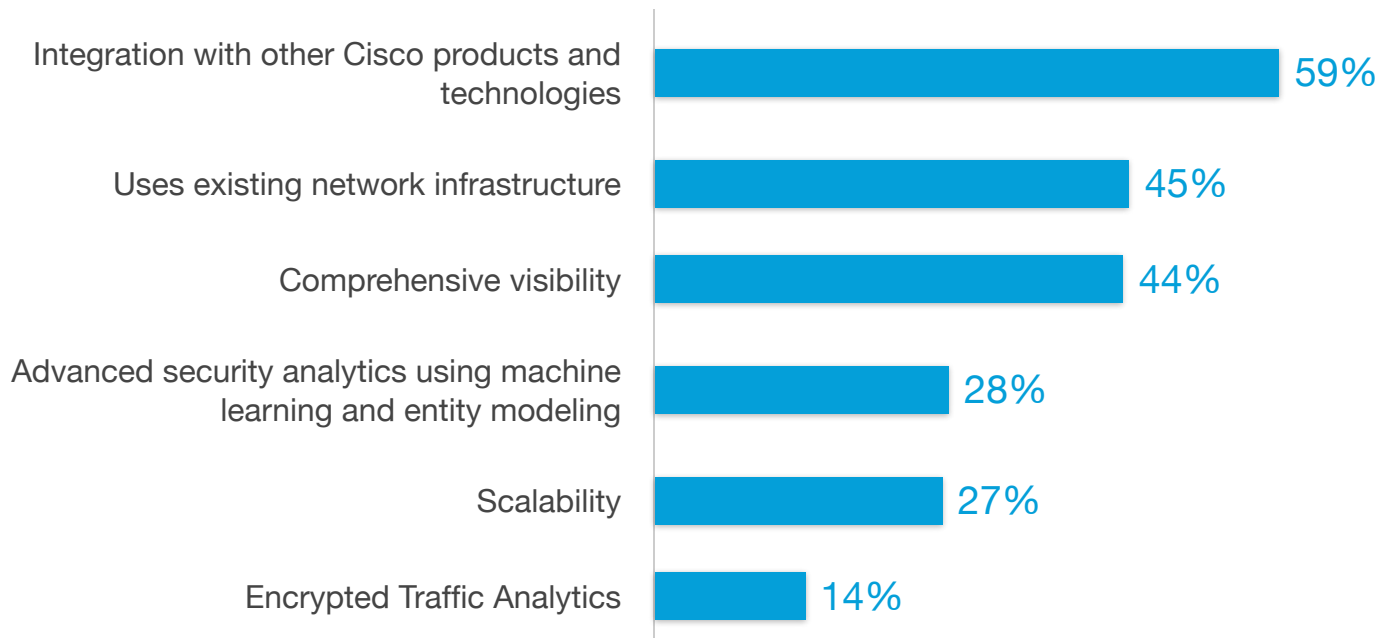
Source: TechValidate survey of 281 users of Stealthwatch Enterprise

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