

# Case Study: Medium Enterprise Media & Entertainment Company

## Introduction

This case study of a medium enterprise media & entertainment company is based on a August 2015 survey of Cisco Stealthwatch customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Information is easier to find. Network baselining and traffic reporting is streamlined.”

“Stealthwatch is easy to use for a small staff. Deployment was simple.”

## Challenges

- Stealthwatch has helped improve the following:
  - Network baselining
  - Incident response
  - Forensic investigations
  - Overall security posture
  - Network troubleshooting
  - Capacity planning

## Use Case

- Stealthwatch has helped with:
  - Insider threats
  - DDoS attacks
  - Compliance
  - Network performance
  - Network segmentation

## Results

- Reduced their network and security troubleshooting time by hours.
- Stealthwatch System has helped their organization achieve the following:
  - Greater network visibility
  - Heightened threat intelligence
  - Enhanced visibility in the data center
  - Increased application awareness
- Found the following Stealthwatch capabilities to be the most beneficial:
  - Detection of lateral movement (East-West Traffic)
  - Scalability
  - Long-term flow storage
- Compared to other security vendors, Cisco is:
  - Easy to use
  - Easy to integrate with other security technologies
  - Cost effective
- Stealthwatch enables the company to:
  - Better manage security with limited staff/resources
  - Speed up incident response
  - Gain pervasive network visibility
  - Foster cross-team collaboration within the IT department
  - Clearly report on organizational security to upper management

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Media & Entertainment**

### About Cisco Stealthwatch

With Stealthwatch, organizations can improve both network security and performance, and avoid the high costs associated with downtime, security breaches and other issues.

**Learn More:**

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