

# Horizon Blue Cross Blue Shield of NJ

## Introduction

This case study of Horizon Blue Cross Blue Shield of NJ is based on a September 2016 survey of Cisco Stealthwatch customers by TechValidate, a 3rd-party research service.



“Stealthwatch protects my previous investments by allowing me to do more with my existing security tools.”

“Stealthwatch has dramatically improved my organization’s security posture.”

## Challenges

The business challenges that led Horizon Blue Cross Blue Shield of NJ to evaluate and ultimately select Cisco Stealthwatch:

- Uses Stealthwatch to gain visibility into the following:
  - Application usage
  - Virtualized infrastructure

## Use Case

The key features and functionalities of Cisco Stealthwatch that the surveyed company uses:

- Uses Stealthwatch for the following reasons:
  - Identify malware and APTs
  - Improve network performance
  - Proactively hunt for threats on the network
  - Prevent DDoS attacks
  - Enforce policy

Horizon Blue Cross Blue Shield of NJ has integrated Stealthwatch with the Identity Services Engine (ISE).

## Results

The surveyed company achieved the following results with Cisco Stealthwatch:

- Uses Stealthwatch for the following reasons:
  - Improve security efficacy
  - Reduce enterprise risk
  - Maintain a competitive advantage
  - Protect intellectual property
  - Better serve customers/partners
  - Increase operational efficiency
  - Improve regulatory compliance
- Uses Stealthwatch to enable the following:
  - Detect threats faster
  - Secure more areas of the network
  - Illuminate blind spots in the network
  - Reduce mean time to dwell on threats on the network
  - Accelerate incident response
  - Improve forensic investigations
  - Use the network as an enforcer
- Rates their experience with Stealthwatch’s proposed benefits to be as follows:
  - Simple, easy to use: strongly agree
  - Open, easy to integrate: strongly agree
  - Automated, reduces manual work: strongly agree

### Company Profile

Company:  
**Horizon Blue Cross Blue Shield of NJ**

Company Size:  
**Large Enterprise**

Industry:  
**Insurance**

### About Cisco Stealthwatch

With Stealthwatch, organizations can improve both network security and performance, and avoid the high costs associated with downtime, security breaches and other issues.

#### Learn More:

[Cisco](#)

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