

Case Study: Blue Cross Blue Shield Of Tennessee, Inc.

Introduction

This case study of BlueCross BlueShield of Tennessee, Inc. is based on a November 2013 survey of Cisco Stealthwatch customers by TechValidate, a 3rd-party research service.

Challenges

- Purchased Cisco because it is differentiated from competitive products in the following areas:
 - User centric monitoring
 - Advanced behavioral detection
 - Flow analytics
 - Customer support

Use Case

- Is currently using Stealthwatch for:
 - Network analysis & visibility
- Uses StealthWatch with:
 - Firewalls
 - IDS / IPS

Results

- The following are the greatest benefits of the internal visibility provided by Cisco Stealthwatch:
 - Faster Incident response
 - Forensics
 - Continuous internal monitoring
- Agrees that Stealthwatch's user/host-level information is critical for the following:
 - Security
 - Forensics
- Rated Stealthwatch's effectiveness in the following areas:
 - detecting DDoS: effective
 - accelerating incident response and forensics: extremely effective
 - detecting advanced persistent threats: uncertain
 - detecting insider threats / Suspicious behavior: effective
 - detecting malware / zero-day attacks: effective
- Rated how critical Cisco Stealthwatch is for the following:
 - Monitoring visibility: very critical
 - Improving security: Critical
 - Managing cyber security: Critical
- Ranks Cisco's customer support as excellent.

Company Profile

Company:
BlueCross BlueShield of Tennessee, Inc.

Company Size:
Large Enterprise

Industry:
Health Care

About Cisco Stealthwatch

With Stealthwatch, organizations can improve both network security and performance, and avoid the high costs associated with downtime, security breaches and other issues.

Learn More:

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