

# Viacom

## Introduction

This case study of Viacom is based on a September 2016 survey of Cisco Stealthwatch customers by TechValidate, a 3rd-party research service.



“Stealthwatch protects my previous investments by allowing me to do more with my existing security tools.”

“Stealthwatch helped to identify the traffic and usage on the WAN link.”

I love Stealthwatch because “it gives me more visibility into our network.”

## Challenges

Viacom uses Stealthwatch to gain visibility into the following:

- Access
- Application usage

## Use Case

Viacom uses Stealthwatch for the following reasons:

- Improve network performance
- Prevent DDoS attacks

## Results

Viacom uses Stealthwatch for the following reasons:

- Improve security efficacy
- Protect intellectual property
- Increase operational efficiency
- Viacom uses Stealthwatch to enable the following:
  - Detect threats faster
  - Reduce mean time to dwell for threats on the network
  - Accelerate incident response
- Rates their experience with Stealthwatch’s proposed benefits to be as follows:
  - Simple, easy to use: strongly agree
  - Open, easy to integrate: strongly agree
  - Automated, reduces manual work: strongly agree
  - Effective, enhances security: strongly agree

### Company Profile

Company:  
**Viacom**

Company Size:  
**Global 500**

Industry:  
**Media & Entertainment**

### About Cisco Stealthwatch

With Stealthwatch, organizations can improve both network security and performance, and avoid the high costs associated with downtime, security breaches and other issues.

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