

Case Study: Large Enterprise Media & **Entertainment Company**

Introduction

This case study of a large enterprise media & entertainment company is based on a August 2015 survey of Cisco Stealthwatch customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

"One of the biggest gaps in visibility is traditionally east-west lateral movement. Without NetFlow, it's nearly impossible to monitor that traffic at scale. Stealthwatch happens to be our tool of choice for that."

"Great product, great team. Does anymore need to be said?"

Challenges

- Stealthwatch has helped improve the following:
 - Real-time threat detection
 - Incident response
 - Forensic investigations
 - Overall security posture
 - Network troubleshooting

Use Case

- Stealthwatch has helped with:
 - Insider threats
 - **APTs**
 - Malware/zero-day attacks
 - Network performance
- Is able to secure the following with Stealthwatch:
 - The data center
 - Areas of my network I could not see previously
 - Remote locations

Results

- Reduced their network and security troubleshooting time by hours.
- Stealthwatch System has helped their organization achieve the following:
 - Greater network visibility
 - Enhanced visibility in the data center
- Found the following Stealthwatch capabilities to be the most beneficial:
 - Flow stitching and deduplication
 - Detection of lateral movement (East-West Traffic)
 - Scalability
- Compared to other security vendors, Cisco is:
 - Supportive of its customers
 - Easy to use
- Stealthwatch enables the company to:
 - Speed up incident response
 - Gain pervasive network visibility

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Large Enterprise

Industry: Media & Entertainment

About Cisco Stealthwatch

With Stealthwatch, organizations can improve both network security and performance, and avoid the high costs associated with downtime, security breaches and other issues.

Learn More:

☑ Cisco

Source: TechValidate survey of a Large Enterprise Media & **Entertainment Company**

Research by **TechValidate**