Case Study: Gannett Co., Inc.

Introduction

This case study of Gannett Co., Inc. is based on a June 2014 survey of Cisco Stealthwatch customers by TechValidate, a 3rd-party research service.

Challenges

- Purchased Cisco because it is differentiated from competitive products in the following areas:
    - Scalability up to 3 million flows per second
    - User centric monitoring

Use Case

- Uses Stealthwatch with:
    - Firewalls
    - IDS / IPS
- Doing the following with Stealthwatch by Cisco deployment:
    - Monitoring a large, globally distributed network
    - Monitoring a centralized network with a large number of satellite or retail locations

Results

- The following are the greatest benefits of the internal visibility provided by Cisco Stealthwatch:
    - Earliest detection of advanced threats (APTs, malware, etc.)
    - Continuous internal monitoring
- Agrees that Stealthwatch's user/host-level information is critical for the following:
    - Security
    - Compliance
- Rated Stealthwatch's effectiveness in the following areas:
    - Detecting insider threats / Suspicious behavior: extremely effective
    - Detecting malware / zero-day attacks: extremely effective
- Rated how critical Cisco StealthWatch is for the following:
    - Monitoring visibility: very critical
    - Improving security: very critical
    - Managing cyber security: very critical
    - Responding to cyber threats : very critical
- Selected Stealthwatch by Cisco over the following vendors:
    - NetScout
    - Plixer

Company Profile

Company:
Gannett Co., Inc.

Company Size:
Fortune 500

Industry:
Media & Entertainment

About Cisco Stealthwatch

With Stealthwatch, organizations can improve both network security and performance, and avoid the high costs associated with downtime, security breaches and other issues.

Learn More:

☑ Cisco

☑ Cisco Stealthwatch

Source: Jon Van Treese, IT Manager, Gannett Co., Inc.