. **CISCO**

Case Study: Experian

Introduction

This case study of Experian is based on a November 2013 survey of Cisco Stealthwatch customers by TechValidate, a 3rd-party research service.

"Cisco Stealthwatch is a product that provides so much insight into what is really happening within your networks and gives the best blend of advance notice of problems combined with historic reporting using standard flow data. Couple this with outstanding support and sales/marketing teams with active collaboration with customers and it's a winning solution."

Challenges

- Purchased Cisco because it is differentiated from competitive products in the following areas:
 - 1:1 Flows
 - Advanced behavioral detection
 - Customer support
 - flow stitching and depth of information

Use Case

- Is currently using Stealthwatch for:
 - Specialized threat analysis & protection
 - Network analysis & visibility
 - Advanced threat detection
 - Network performance monitoring & diagnostics

Company Profile

Company: Experian

Company Size: Large Enterprise

Industry: **Financial Services**

About Cisco Stealthwatch

With Stealthwatch, organizations can improve both network security and performance, and avoid the high costs associated with downtime, security breaches and other issues.

- Uses Stealthwatch with:
 - SIEM
 - **Firewalls**
 - Full-packet capture system

Results

- The following are the greatest benefits of the internal visibility provided by Cisco Stealthwatch:
 - Earliest detection of advanced threats (APTs, malware, etc.)
 - Faster Incident response
 - Forensics
 - Monitors individual user activity & mobile devices
 - Continuous internal monitoring
 - Contextual & situational awareness
- Agrees that Stealthwatch's user/host-level information is critical for the following:
 - Security
 - Forensics
 - Network troubleshooting
- Rated Stealthwatch's effectiveness in the following areas:
 - detecting DDoS: effective
 - accelerating incident response and forensics: extremely effective
 - detecting advanced persistent threats: effective
 - detecting insider threats / Suspicious behavior: extremely effective
 - detecting malware / zero-day attacks: extremely effective
- Saves hours per incident for determining Mean-Time-To-Identify threats and Mean-Time-To-Know root cause using Stealthwatch.
- Rated how critical Cisco Stealthwatch is for the following:
 - Monitoring visibility: very critical
 - Improving security: Critical
 - Managing cyber security: Critical
 - Responding to cyber threats : very critical
- Ranks Cisco's customer support as excellent.

Source: Steve Mould, Senior IT Architect, Experian

Learn More:

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