An IT Architect at a medium enterprise professional services company would be very likely to recommend Cisco Advanced Malware Protection for this reason:

" Great product, backed by one of the premier threat intel groups, Cisco Talos. Easy to deploy, configure, maintain, and easy to manage.

Source: IT Architect, Medium Enterprise Professional Services Company

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Based on a response of 10 to the question "On a scale of 0-10, how likely would you be to recommend Cisco Advanced Malware Protection?"